Virginia Green

Events

Profile:

Concert by the Bay
Celebrating 20 years of Clean the Bay
Sunday, September 21, 2008
Ocean View Beach Park, Norfolk

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green Events* have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for *Green Events* and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

Concert by the Bay - celebrating 20 years of Clean the Bay Day

Chesapeake Bay Foundation is honoring Clean the Bay Day volunteers at this family-friendly event. Volunteers, supporters, sponsors, elected officials, and the public are invited to this Concert by the Bay at Ocean View Beach Park, September 21st, 2-4 pm.

Green Statement: Chesapeake Bay Foundation educates its members, volunteers, and the public about the impact of human action on water quality issues facing the Chesapeake Bay and its tributaries. By hosting a Green Event, CBF demonstrates its commitment to cleaner waterways and educates the public about the importance of sustainable practices to its overall mission of Saving a National Treasure.

CORE ACTIVITIES for all *Virginia Green Events*

"☑" This symbol indicates a <u>required activity</u> for Virginia Green Events. Virginia Green participants *self-certify* that these activities are in place, and they provide additional specifics on other activities. Visitors to the Bedford County Farm Tour 2008 can expect the following *green practices*:

☑ **Recycling & Waste Reduction.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage.
- Recycling Aluminum Cans, Plastic Bottles, Glass Bottles, Paper, & Cardboard

☑ **No Styrofoam.** Events should eliminate the use of Styrofoam cups and plates. If you must use disposables, use products that are bio-based, paper, or recyclable.
- Disposable cups, containers, and cutlery will recyclable
- Popcorn will be given out in paper bags

☑ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible!
  - Using electronic registration , correspondence, and forms
  - Brochures and other printed items are printed using soy based inks, on recycled content paper, and with 2-sided copying

☑ **Waste Reduction**. Event planners should make a general commitment to reduce the amount of waste generated by their event.

  - Encouraging exhibitors and vendors to minimize wastes and provide for recycling of boxes and other set up wastes
  - Encouraging mass-transit and/or carpooling to our event
  - Looking into serving food items that are sustainable, organic, and locally-grown
  - No paper napkins will be used
  - Trays and platters of food will be offered instead of box lunches

☑ **Green Signage.** Event planners must commit to **tell their participants about *how green*** the event is. Event signage should include the *Virginia Green* logo and list all "green activities" practiced in the planning and operation of the event.
  - Posting web-link to the Virginia Green Events webpage
  - Creating a green event section on the event webpage highlighting our green activities
  - Posting signs at registration which lists all of the event's green activities
  - Using the Virginia Green logo on signs and at recycling centers

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For more information about Concert by the Bay and to RSVP by September 15th, visit www.cbf.org/clean or call 800/SAVEBAY.

For more information on *Virginia Green* program, see www.deq.virginia.gov/p2/virginiagreen and click on "Events" for a more on green events. Or you can go to www.VirginiaGreenTravel.org.

Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.